



WPFAQ.org E-Book

How to easily get more out of WordPress Blog engine

Presented by Cédric Giger

For a better experience of my E-Book: A few instructions and tips on how to use it (READ ME!)

I'm aware that for some of you this may be the first E-Book you buy or bought so here I would like to give you a few instructions on how to get the best out of it.

Printing the book

If you want you can print this book on paper. However I would not recommend you to do so. First because of the number of pages (choose a two pages per page layout if you do print it) and second because of the updates you're getting. If you want to print it make sure you only print the new chapters when getting an update, don't reprint the entire book every time.

I would recommend you to print out the contents table of the E-Book on paper and keep it on your desk. It makes it much easier and faster for you to know what is included in the E-Book and find something you're looking for. Even faster if you just read the main titles first when looking for something. Download a two pages per page version of the contents-index for print by [clicking here](#).

Reading the book on your computer

If you're on a Mac to me the best application to read an E-Book is Preview. Not Acrobat Reader. I find Preview much cleaner and graphically better. If your computer opens it in Acrobat select it, hit ctrl+click choose Get Info, or hit Cmd+i, Open with: Preview. If you want all your PDF to open in Preview also hit Change All... Of course you can also use Acrobat Reader or any other PDF reader application.

The titles and the page numbers of the index you find at the beginning of this E-Book are clickable. Once you click on a title you're automatically taken to the page of interest. If you're reading the book in Preview or any other application you can also search the content hitting Command (Cmd or Apple on older machines) and F. For example Cmd+F Tables.

- E-Book internal links are always [green](#), external links opening in a browser are always [blue](#)
- In HTML codes posted in this E-Book the parts you have to edit (or can edit if you want) are written in [red](#). You shouldn't have to mind about the other parts.
- Copy & paste from this book doesn't maintain the formatting. Near some HTML codes you will find an orange [Download source code](#) link. Hit them to download a .txt file containing the code where the formatting is maintained. Open the files with [TextWrangler](#) (Mac): Select the file, ctrl+click on it, choose open with, TextWrangler. Or [Notepad](#) (Windows). This should make it easier for you to edit the codes.

The reason I tell you to use TextWrangler or Notepad is that other text editors (Word, TextEdit, ...) may add their own formatting to the codes messing them up and causing them to not work properly anymore. So please download and use TextWrangler or Notepad.

- At the bottom of each page you find a green "Go back to the Index" link. If you click on it you will be sent right back to the content list at the top of this E-Book. On some FAQs I linked to from other FAQs I added a "What links here?" part at the end of them for you to easily find your way back to

[Go back to the Index](#)

the FAQ you were reading before. This means that you don't have to scroll all the way through the book to find what you're looking for and should make it easier for you to read the book.

• The book is divided in ten sections which should make it easier for you to find what you're looking for. I would recommend you to have a look at the section pages since they tell you what other chapters from other sections you may be interested in too. Basically it helps you to get more ideas.

Reading the book on an iOS device (iPhone, iPad, iPod Touch)

To read a book on an iPhone, iPod Touch or iPad make sure you have the [iBooks](#) app installed on your device. Simply drag&drop the book into Books on iTunes. When syncing your device in iTunes make sure you choose to sync Books. On your device open iBooks, go to PDFs and choose the book you would like to read. All internal and external links also work in the iBooks app (Table of contents too).

How do updates work? How do I know if there's a newer version?

At the top of each page of my website you will find the current version of the E-Book. If you see that there is a newer version of the book than the one you currently have go to the [contact page](#) and fill in the *Automatic Update or Fresh Download Link Request* form. You will then get an e-mail with a link for you to download the latest version of the book. Should you experience any trouble please use the form you find at the bottom of that page and I will get back to you as soon as possible. Whenever a new version is published you will find an announcement on the [WPFAQ.org Facebook page](#). All the news are found at the bottom of [this page](#).

What if i run into a problem?

Please make sure you follow the instructions. If something doesn't work it usually is because people didn't follow the instructions. If you followed the instructions but still something is not working feel free to [contact me](#). If you find any link in this E-Book which is not working as it is supposed to please [let me know](#). Since the web is constantly evolving it may from time to time happen that something is outdated in this E-Book (like when Google changes the way they manage sitemaps, ...) if you stumble into such problems please [notify me](#) for me to update that part of the book. Thanks!

Because I often refer to them in this E-Book you should have a look at the following chapters: [What is the root of a server/website? How do I upload a file which is not added directly to WordPress? What will its URL be?](#) and [How to add HTML Codes in WordPress \(READ ME!\)](#) which are both very important.

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

WPFAQ.org E-Book Index

Foreword	13
Basics for beginners	14
1) General tips before you start building a website	15
<i>Before you start</i>	15
<i>Notes about the navigation</i>	15
<i>How to make your website be successful. Get visitors.</i>	15
<i>Making money with a website. Advertising. And: Do not overload!</i>	16
<i>Things to keep in mind</i>	17
2) How to start building a website with WordPress (Requirements)	19
<i>What is WordPress and why should I use it?</i>	19
<i>What do I need to build a website with WordPress?</i>	19
3) How to install WordPress	22
<i>Updating WordPress</i>	28
4) Setting up WordPress	30
<i>User profile and user settings</i>	30
<i>WordPress website settings</i>	31
5) Themes	33
6) Plugins	34
<i>How to install plugins</i>	34
<i>How to use plugins</i>	35
<i>How to update a plugin</i>	35
<i>Plugin sources</i>	35
<i>Must have plugins and how to use them (Read me!)</i>	35
7) Widgets	38
<i>How do I manage them?</i>	38
8) How to use WordPress (READ ME!)	39
<i>How to login</i>	39
<i>Posts</i>	39
<i>Pages</i>	44
<i>Writing and publishing</i>	45
<i>Adding users and defining permissions</i>	49
<i>More general tips</i>	50

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

Section 1: Introductory chapters

51

Basic web knowledge base *	52
<i>What do I need to build and have a website?</i>	52
<i>What is a URL?</i>	52
<i>What is a domain?</i>	52
<i>What is a registrar?</i>	52
<i>What is a server?</i>	52
<i>What is a hosting?</i>	53
<i>What is an FTP application?</i>	53
<i>What is a Browser?</i>	53
<i>Example of FTP, Server, Hosting, Domain, Registrar, Browser</i>	53
<i>What is the root of a server/website? How do I upload a file which is not added directly to iWeb? What will its URL be? (images, .mp3 files, flash files, .html files, .zip files or any other file...) (READ ME!)</i>	53
<i>Absolute paths and relative paths (or links)</i>	54
Basic HTML Codes knowledge base *	57
<i>Main elements and CSS styling basics</i>	57
<i>More about stylings</i>	58
<i>More about codes</i>	61
<i>Positioning, restraining, adding captions to images or else and more...</i>	63
<i>Rounded corners in HTML</i>	65
<i>What you have to pay attention to when working with codes</i>	65
Combining codes	66
How to add HTML and other code to your WordPress website (READ ME!)	69
<i>Adding code in a page or post</i>	69
<i>Adding code to the footer of pages or posts</i>	69
<i>Adding code to the site's footer or sidebar</i>	70
Known issues and general troubleshoot	71
<i>What's the biggest problem using WordPress and how do I solve it? (Spam comments)</i>	71
<i>I interrupted WordPress while it was updating. Now I can't access my WordPress installation anymore. What can I do?</i>	71
Hosting and FTP applications	73
<i>Which is the best hosting and what server should I use?</i>	73
<i>How an FTP application works (basic)</i>	75
Multiple websites and multiple blogs	78
<i>Having multiple websites under different domains on the same hosting</i>	78
<i>Having multiple WordPress blogs under the same domain</i>	78

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

<i>How to integrate different blogs with each other</i>	82
How to upload files	83
Section 2: Appearance	84
Background	85
<i>Setting the background for the entire site</i>	85
<i>Setting the background for a single page or post</i>	86
<i>Chapter 3: Having the background-image adapting to the window-size and making it static</i>	87
Background slideshow *	89
<i>Basic installation instructions</i>	89
<i>How can I have different slideshows on different pages?</i>	90
<i>How can I apply the slideshow background to the entire website?</i>	90
<i>How can I increase the number of images in the slideshow?</i>	90
<i>How can I decrease the number of images in the slideshow?</i>	93
<i>How can I increase/decrease the size of the text? Change the font?</i>	93
<i>If you find your link or font-formatting messed up after you added the slideshow...</i>	93
Themes	95
<i>How to install themes</i>	95
<i>How to update a theme</i>	98
Editing WordPress themes: A general introduction (the very basics) *	99
<i>How to know where to apply changes part 1</i>	99
<i>Ways to apply changes part 1</i>	100
<i>How to know where to apply changes part 2</i>	101
<i>How to apply changes part 2</i>	103
<i>Always have a backup of the theme!</i>	105
<i>The four tips contained in this chapter + 1...</i>	105
Editing the TwentyTen WordPress 3.0 default theme (the very basics) *	106
<i>How to change the colors of the background, ...</i>	106
<i>How to change the colors of the links</i>	107
<i>How to change the settings for headings and the body text (font, font size, color, alignment, ...)</i>	107
<i>How to have an image displaying before each post's title</i>	109
<i>How to edit what displays in the header and how to add something to the header</i>	110
<i>How to change the menu and how to replace it with your own menu</i>	112
<i>Further changes</i>	113
Empty blank page	115

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

Columns *	116
Tables	118
<i>Standard tables</i>	118
<i>Sortable tables</i>	120
Section 3: Navigation	121
Drop down menus	122
<i>How to add drop down menus to WordPress</i>	122
<i>Troubleshoot</i>	126
<i>How to customize the appearance of the drop down menu (Basics) *</i>	126
Tear down menus *	129
<i>How to add tear down menus to WordPress</i>	129
Sliding image menu *	131
Accordion menu *	137
Rollover buttons or images	139
<i>Rollover buttons or images with fade effect</i>	140
Floating menu (or float anything else) *	141
Redirect	143
<i>Instant redirect</i>	143
<i>Redirect with time delay</i>	143
Anchors	144
<i>What is an Anchor?</i>	144
<i>How to add Anchors in WordPress</i>	144
<i>How can I add a "Back to the top" link in WordPress?</i>	145
<i>Linking to a specific part of a page from another page</i>	146
Section 4: Text and other content	147
Custom fonts (Google)	148
Wrap text around objects *	150
iFrame and "Frames" (Boxes with scrollbars)	151
<i>Creating the page which will display in the iFrame (if needed)</i>	151
<i>iFrame</i>	151
<i>iFrame a particular part of a page</i>	152
<i>Making the iFrame clickable</i>	152
<i>One iFrame and multiple pages loading in it</i>	153

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

<i>How to have a TextBox with vertical scrollbars without using an iFrame (also works with images, videos and any other code)</i>	153
Auto-Scrolling text and photos *	155
Auto-Fading text *	157
Different tabs with slide effect *	160
<i>How do I add more tabs or reduce the number of tabs?</i>	161
<i>How can I have the tabs displaying vertically instead of horizontally at the top?</i>	162
Mixed contents slideshow *	163
Toggle, Hide/Display	165
<i>Simple Hide/Display</i>	165
<i>Multiple Hide/Display displaying only one at a time</i>	166
<i>Further notes</i>	168
Pop up windows	169
<i>Creating the page which will display in the popup window</i>	169
<i>Code to open the popup window</i>	169
Calendars	171
<i>Using PHP iCalendar</i>	171
<i>Using Google calendar *</i>	172
<i>Using Google calendar with iCal (with or without an iOS Device) (Best solution for Mac users!) *</i>	174
Date and time	175
<i>Date</i>	175
<i>Countdown time and count-up timer</i>	177
Google Maps	179
Section 5: Photos and images	181
Highslide JS	182
Shadowbox	185
Auto-Fading photos slideshow *	190
<i>Having the photos change manually</i>	192
Zoomify	195
Simple scroll image gallery *	197
Mouseover photos album	199
CoverFlow and CoverFlow slideshow	201
<i>CoverFlow slideshow *</i>	202
Display random photos, text or links (or anything else) *	205

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

Random with refresh button

206

Section 6: Music and audio

208

Music and audio

209

General introduction

209

How to get the music online

209

HTML5 Audio Player with Playlist (Best!)

210

Using simple HTML5

212

JPlayer HTML5

213

Converting .mp3 to .m4a and .ogg (Mac)

214

Using MyFlashFetish

214

Using a simple Flash player

214

Using FlashSkins.co.uk

215

The best Flash based music players

215

Note about compilations

215

How to insert a Flashplayer into a page

215

How to have the music playing on all pages

215

Sound on mouseover or on click

216

How can I have multiple sounds playing on a page?

217

Section 7: Video

218

Movies and Flash content

219

General introduction

219

Storing video and Flash files on your server

219

WMV

219

QuickTime

220

FLV

220

SWF

221

Real

221

Flash video player

221

If the movie results to be in a wrong shape

223

Embedding videos with HTML5

224

How it would work

224

How it really works

225

Currently the best solution

226

How to convert the videos to the needed formats (Mac)

226

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

YouTube videos

227

Adding multiple YouTube videos playing in the same area with a menu to choose which video to play

227

Section 8: Files

228

Files and downloads

229

How to offer Downloads in general (works for any file type)

229

About PDF files

230

About Microsoft Office files

230

Google Docs

231

Section 9: Social networks and interactivity

232

Social networks (A): General introduction

233

Why you should have a look at social networks and what they are good for

233

The importance of Facebook for business

233

Social networks (B): Tell a friend (ShareThis, AddToAny) and StumbleUpon

235

Tell a friend

235

StumbleUpon

236

Social networks (C): Facebook and Twitter

237

How to create a Facebook page

237

How to create a Facebook application

237

Facebook Profile Badge (Add to contacts widget)

237

Facebook Share (Allow people to share a page of your site on their Facebook Wall with one click)

238

Facebook Page Badge

239

*Facebook Like Box (Become a fan of the website) **

239

*Facebook Like Button (For people to like a particular page/post of your website) **

240

Follow me on Twitter button

240

Twitter Profile Widget (Display your latest tweets on your website)

240

*Send to Twitter link or button (Allow people to share a page of your site on their Twitter with 1 click) **

241

*How to stream your Blog entries to your FB Page's Wall **

241

*How to stream your Blog entries to your Twitter **

242

*How to stream your Facebook Page entries to your Twitter **

243

Comments

244

Forms

246

Using third-party Form builders

246

*Using a plugin (Contact Form 7, how it works) **

246

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

Polls	251
Guestbook	252
<i>Using a third-party service</i>	252
<i>Using only WordPress</i>	253
Forum	254
<i>Installing the forum on your own server</i>	254
Newsletters	255
Five Star rating system (Tutorial written for HostExcellence but your server may work very similarly) (Bonus Chapter) *	256
Section 10: More...	261
Google and other search engines	262
<i>How to get your website on Google step by step</i>	262
<i>What is a robots file? What is it good for? How is it made?</i>	268
Tracking visitors activity (Statcounter and Google Analytics)	270
<i>What are the differences between Statcounter and Google Analytics? Which one is the best? Why are they useful?</i>	270
Statcounter	270
Google Analytics	270
<i>Installing Statcounter and Google Analytics</i>	271
Click counter	272
Statcounter	272
Bitly.com	272
<i>Click counter and download counter</i>	274
Website for a group	276
WordPress Blog	276
PhpBB Forum	276
Google Docs	277
MediaWiki	277
Instant Messaging (IM)	277
Further general notes	277
Multilingual websites	279
<i>To me the best way to have a multilingual website is...</i>	279
<i>Adding a "Translate this page" widget to your website</i>	280
Tooltips	281
<i>What are tooltips?</i>	281
<i>Using MooTools Tips</i>	281

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.

<i>Using MooTools ToolTips</i>	283
Favicons	287
How to add a snow effect to your website	288
How to disable right-click on your website *	289
E-Commerce and business solutions (How to sell using WordPress)	291
Using PayPal	291
Using PayPal's shopping cart	291
<i>An easy but not safe solution to sell digital products (E-Books, Music, ...) with PayPal</i>	292
<i>How to build an online store (like http://ebookstoretoday.com)</i>	293
Booking system solution *	293
How to add a vCard to your contact page *	294
Adding your (real life) business to Google Maps	294
About WordPress and mobile devices	295
How to protect your website from being hacked *	296
<i>Who are the hackers and what's their goal?</i>	296
<i>How do you get to know that your website was hacked?</i>	296
<i>How to fix it when it happens</i>	298
<i>How to prevent it (A must do!)</i>	298
More info	301
Contact	302
Legal notes	303
My projects	303
Donate (if you'd like to)	304

* E-Book-only FAQs: FAQs which are not discussed on the website

If there's anything you would like to see discussed in the book which isn't discussed yet, if there's anything you think it's not discussed clearly enough, if there's anything not working as described or any link going nowhere please don't hesitate to let me know.

[Go back to the Index](#)

<http://wpfaq.org> is made by Cédric Giger and hosted by [HostExcellence](#) // For questions and feedback please refer to my [Forum](#). Thank you.